



**HELENA TOWNSHIP
ADVOCACY GROUP, NFP**
Email: HTAG@Groupmail.com
Website: www.HTAGroup.org

MISSION STATEMENT

HTAG is a grass roots group of Helena Township residents focused on working together with our Planning Commission and Board to increase transparency and awareness about important topics impacting our community.

Our Township's Master Plan is a document which must be used "to carefully plan and direct future growth in a thoughtful and orderly manner while retaining rural character, water quality, dark night skies, beautiful open space, small-scale village quaintness, and open roads."

The 2024 Master Plan outlines the manner-in-which policies and ordinances must be developed, updated, and implemented to ensure they align with its purpose.

MASTER PLAN

The following is language from the Helena Township Planning Commission's Master Plan and the focus of HTAG:

"Slowly at first and then rapidly in the 20th Century, Helena Township became a vacation-oriented area with increasing numbers of tourists. Today, the trend continues with the addition of more and more retirees and year-round homeowners. A small number of commercial establishments and the absence of heavy industry also define the character of Helena Township... Therefore, growth in Helena Township must be as thoughtfully managed as possible in order to protect that very special residential and scenic character of the township and the quality of life associated with that character. To that end, zoning regulations should be developed that seek broad public input on development issues through public hearings before the planning commission, but reserves to the township board, the final decision-making authority on proposed developments, consistent with state law."

HTAG's OBJECTIVES

- Encourage residents to be engaged and involved with decisions and actions being taken by our Planning Commission and Board which directly impact our community.
- Share information with the public to increase awareness about the various issues being considered and action being taken by officials affecting our surrounding communities.
- Collaborate with public officials and encourage they follow our Master Plan.
- Build relationships with neighboring townships and their residents – share ideas, offer support and work together to help resolve issues affecting ALL of us.

CALL TO ACTION

Well-facilitated community engagement is necessary for the effective planning and problem solving of any proposal or project. Often times, a Planning Commission meeting or public hearing is much too late in the process to learn about the issues or contribute input and ideas. **To effectively address our community's planning and developmental issues, public awareness and involvement is imperative. It is especially important for the public to know its voice is being heard!**

If you would like to know more about issues affecting our community, please visit www.HTAGroup.org or send email us at HTAG@GroupMail.com with your questions, concerns and/or ideas. **We welcome and encourage all input even if you do not reside in Helena Township.**

We look forward to meeting you, addressing any questions you may have and exploring how you may want to get involved!

Regards,
Helena Township Advocacy Group (HTAG)
HTAG@Groupmail.com
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